

ORDER



Orders
Order / Rev: 69416
Alt Order #: 9856094 /Brad
Product Desc: DSSCC Rob Teplitz
Estimate:
Flight Dates: 11/02/12 - 11/05/12
Original Date / Rev: 10/31/12 / 11/07/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Teplitz/D/Senate PA
Demographic: HH
Product Codes: State Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/05/12 | 9 | \$11,975.00 | \$10,178.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|--------------------|--------------------|-------------|
| November 2012 | 9 | \$11,975.00 | \$10,178.75 | 0.00 |
| Totals | 9 | \$11,975.00 | \$10,178.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------|-------|-------------|
| WHP-TV CBS21 | 30% | \$11,975.00 |
| Market | 100% | \$39,916.67 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| EHP | 0% | \$0.00 |
| UNKWN | 70% | \$27,941.67 |
| WGAL | 0% | \$0.00 |
| WHTM | 0% | \$0.00 |
| WLYH | 0% | \$0.00 |
| WPMT | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----|-------------------|-----------------|--------------------------|-------|--------------------|---------|-----------------------|-------|-----------------|-----|---------------|-----------------------|------------|-------------|
| N 1 | WHP | 11/03/12 | 11/03/12 | Sat Reg 3 Sat 10p-11p | CM | 10p-11p | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| See MG 2.2,2.3,2.4,2.5 [Program Change -No Return] | | | | | | | | | | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |
| | | 1 | WHP | 11/03/12-11/03/12 | | Sat Reg 3 | | 10p-11p | | -----Sa-- | | :30 | (\$600.00) | 0.00 | NM |
| N 2 | WHP | 11/03/12 | 11/03/12 | Sat Reg 1 Sat 8p-9p | CM | 8p-9p | -----S- | :30 | 1 | \$575.00 | P-2 | 0.00 | NM | 4 | \$3,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$575.00 | | 0.00 | | | | | |

Order / Rev: 69416
Alt Order #: 9856094 /Brad
Flight Dates: 11/02/12 - 11/05/12

Advertiser: Teplitz/D/Senate PA
Product Desc: DSSCC Rob Teplitz
Estimate:

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--------------------------|-----------------------|----------------|-----------------|---------------|---------------|-------------------------|-----|------------|-------------|-------|-------------|
| N 2 | WHP | 11/03/12 | 11/03/12 | Sat Reg 1 Sat 8p-9p | CM | 8p-9p | -----S- | :30 | 1 | \$575.00 | P-2 | 0.00 | NM | 4 | \$3,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | | \$575.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 10/29/12-11/04/12 | | Sat Reg 1 | 8p-9p | | -----Sa-- | :30 | | (\$575.00) | | 0.00 | NM | | |
| See MG 2.2,2.3,2.4,2.5 [Program Change -No Return] | | | | | | | | | | | | | | | |
| 2 | WHP | 10/29/12-11/04/12 | | NFL RS Game Steelers | 4:00 PM-7:00 PM | | -----Su | :30 | | \$3,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.1,6.1,2.1 [MG within Flight] | | | | | | | | | | | | | | | |
| 3 | WHP | 11/02/12-11/05/12 | | M-F 11p-1135p News | 11p-1135p | | M---F---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.1,6.1,2.1 [MG within Flight] | | | | | | | | | | | | | | | |
| 4 | WHP | 11/02/12-11/05/12 | | CBS This Morning | 7a-9a | | M---F---- | :30 | | \$70.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.1,6.1,2.1 [MG within Flight] | | | | | | | | | | | | | | | |
| 5 | WHP | 11/02/12-11/05/12 | | M-F 5a-6a News | 5a-6a | | M---F---- | :30 | | \$30.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.1,6.1,2.1 [MG within Flight] | | | | | | | | | | | | | | | |
| N 3 | WHP | 11/02/12 | 11/02/12 | Fri Reg 3 Fri 10p-11p | CM | 10p-11p | ----F-- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| N 4 | WHP | 11/03/12 | 11/04/12 | Sun Reg 1 Sun 7p-8p | CM | 7p-8p | -----S | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| N 5 | WHP | 11/02/12 | 11/02/12 | Fri Reg 2 Fri 9p-10p | CM | 9p-10p | ----F-- | :30 | 1 | \$1,600.00 | P-2 | 0.00 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | | \$1,600.00 | | 0.00 | | | | | | |
| N 6 | WHP | 11/05/12 | 11/05/12 | Mon Reg 3 Mon 10p-11p | CM | 10p-11p | M----- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | 1 | | \$2,250.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/05/12-11/11/12 | | Mon Reg 3 | 10p-11p | | M----- | :30 | | (\$2,250.00) | | 0.00 | NM | | |
| See MG 2.2,2.3,2.4,2.5 [Preempted by NSM] | | | | | | | | | | | | | | | |
| N 7 | WHP | 11/02/12 | 11/02/12 | Fri Reg 1 Fri 8p-9p | CM | 8p-9p | ----F-- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | 1 | | \$1,350.00 | | 0.00 | | | | | | |
| N 8 | WHP | 11/04/12 | 11/04/12 | Sun Reg 3 Sun 9p-10p | CM | 9p-10p | -----S | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$2,000.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 9 | \$11,975.00 |